

# QUILT EXPO™

TM

## NEW WEB ADVERTISING OPPORTUNITY

Take advantage of our established web presence to deliver your businesses' marketing message to potential new customers nationwide.

### Quilt Expo Website (wiquiltexpo.com)

- Quilt Expo is an increasingly popular annual quilt show that draws more than 17,000 attendees from the Midwest and beyond
- 200,000+ page views annually

### Sewing with Nancy Website (nancyzieman.com)

- *Sewing with Nancy* is Public Television's longest-running sewing and quilting program, viewed in households nationwide
- 150,000+ page views annually

Website	Web Ad Type	Specifications	Rates based on impressions
nancyzieman.com	Wide Skyscraper	160 px wide x 600 px tall	ROS, \$25CPM
wiquiltexpo.com	Wide Skyscraper	160 px wide x 600 px tall	ROS, \$25CPM
wiquiltexpo.com	Rectangle	180 px wide x 150 px tall	ROS, \$15CPM

acceptable formats include GIF, JPG or PNG files, non-animated, with maximum file size of 40k. No Flash/Flash click tags.

skyscraper

rectangle

skyscraper

### More Information and Next Steps

For more information please contact  
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